

TRANSFORMING
THE FUTUR OF THE
INDUSTRY

T TECNO MUEBLE®
INTERNACIONAL

14 - 17 AUGUST 2024

AT EXPO GUADALAJARA

PREMIUM SPONSORSHIP PACKAGES

**WE CREATE AND STRENGTHEN
BETTER BUSINESSES**

Establish your exclusive brand presence and gain recognition at the most important trade show for supplies, machinery and raw materials for the furniture and woodworking industry.

TECNOMUEBLE.COM.MX

Organized by:  **afamjal**

GUADALAJARA
GUADALAJARA

SPEAKER SPONSORSHIP

Amplify your company's promotion through various mentions and presence across multiple channels before and during the event.

INCLUDES

- ✔ **Conference presentation** space with event promotion in social media campaign, screens and conference program.
- ✔ **Mentions** by the master of ceremonies at various events and conferences held during the event.
- ✔ **2 banners** displayed on screens during conferences.
- ✔ **Hospitality** table at the conference.
- ✔ **Company logo** in the conference promotion email campaign.

Investment: \$45,000 MXN + TAX

*Brand presence will be limited to one of the exhibitions and its promotion.

**Dollar amount depends on the exchange rate at the time of the quotation.



SPONSOR

Get presence in various media as one of the event's strategic partners and achieve recognition in the furniture and woodworking industry.

INCLUDES

- ✓ **Logo displayed on screens** at Expo Guadalajara during the exhibition.
- ✓ **Mentions by** the master of ceremonies at various events and conferences held during the event.
- ✓ **Banner** in the buyer attraction email campaign.
- ✓ **Monthly banner** on the moblaje.mx website.
- ✓ **Company logo** as a partner on the website.
- ✓ **Logo** in the buyer attraction email campaign.
- ✓ **Company logo** displayed on welcome banners.



Investment: \$105,000 MXN + TAX

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CONTENT

PARTNER SPONSORSHIP

Receive all sponsorship benefits and gain presence in all media, campaigns and conferences; before and during the event.

INCLUDES

- ✓ **Branded image on souvenirs:** 3,000 lanyards and 5,000 bags for buyers.
- ✓ **Conference presentation** space with event promotion in social media campaign, screens and conference program.
- ✓ **Logo displayed** on screens at Expo Guadalajara during the exhibition.
- ✓ **Mentions by the master** of ceremonies at various events and conferences held during the event.
- ✓ **2 banners displayed** on screens during conferences.
- ✓ **Hospitality table** at the conference.
- ✓ **Banner** in the buyer attraction email campaign.
- ✓ **Monthly banner** on the moblaje.mx website.

- ✓ **Company logo** as a partner on the website.
- ✓ **Logo** in the buyer **attraction email campaign**.
- ✓ **Targeted email campaign** to a select database.
- ✓ **Dedicated page** in the printed *Moblaje* magazine.
- ✓ **Company logo** displayed on welcome banners.
- ✓ **Company logo** included in the event handmap.



Investment: \$400,000 MXN + TAX

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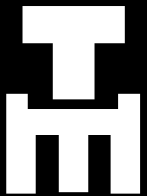
For more information

please contact our executives:

Mónica Díaz

+52 33 2441 0721

tecnomueble@afamjal.com.mx



tecnomueble.com.mx