

TRANSFORMING
THE FUTURE OF THE
INDUSTRY

**T TECNO MUEBLE®
INTERNACIONAL**

14 - 17 AUGUST 2024

AT EXPO GUADALAJARA

PROMOTION OPPORTUNITIES

TECNOMUEBLE.COM.MX

Organized by:  **afamjal®**

GUADALAJARA
GUADALAJARA

Take advantage of the different opportunities that Tecno Mueble Internacional offers you to promote your company and attract potential buyers.

Get the following material to advertise your business at the most important trade fair for supplies, raw materials and machinery for the furniture and wood industry in Latin America.

*Promotion for confirmed exhibitors who are up to date with their payments for the 2024 edition.



**CUSTOM DIGITAL
INVITATIONS**



**VIRTUAL CATALOG ON
TECNOMUEBLE.COM.MX**

TOGETHER,
**WE CREATE
AND CONSOLIDATE
BETTER
BUSINESSES**



TMI ADVANCES



**DOWNLOADABLE
MATERIAL**



**CLICK TO SEE
SPECIFICATIONS**

*CUSTOM DIGITAL INVITATIONS

to send to your buyers.

Share the invitation
on your social media,
email and announce the event
and your participation to attract
potential customers to your booth.

Logo.

Product and/or machinery photos.

Booth number.

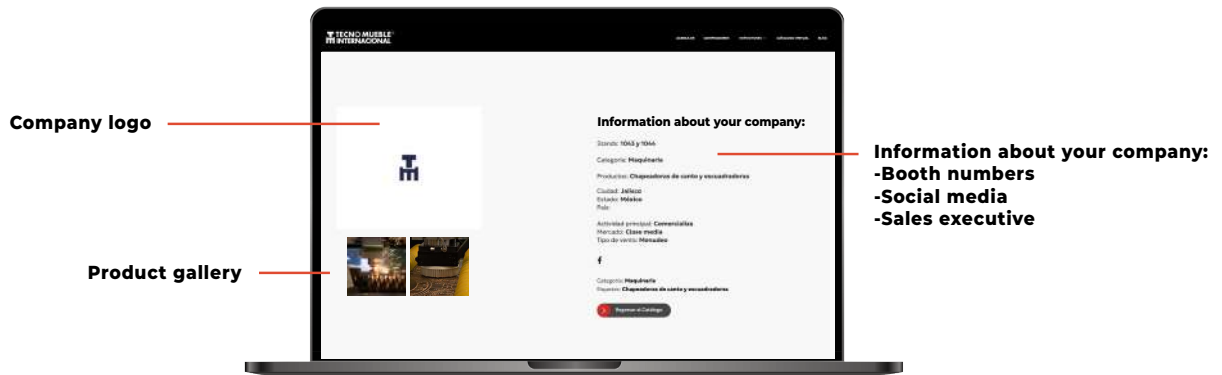


REMEMBER! You must complete your exhibitor profile to have access to the custom digital invitations.

*The custom digital invitations will be sent to the email address you registered on your exhibitor profile within 5-7 business days.

VIRTUAL CATALOG on tecnomueble.com.mx

A major source of traffic to the Tecno Mueble Internacional website;
gain exposure before, during and after the event.



REMEMBER! You must complete your exhibitor profile to have a presence in the virtual catalog on tecnomueble.com.mx

*The information will be published automatically on the website tecnomueble.com.mx

TMI ADVANCES

Publication of new releases or products that you will present in this edition.

This material is promoted during the months leading up to the event on Tecno Mueble Internacional's digital channels: social media, email and blog.



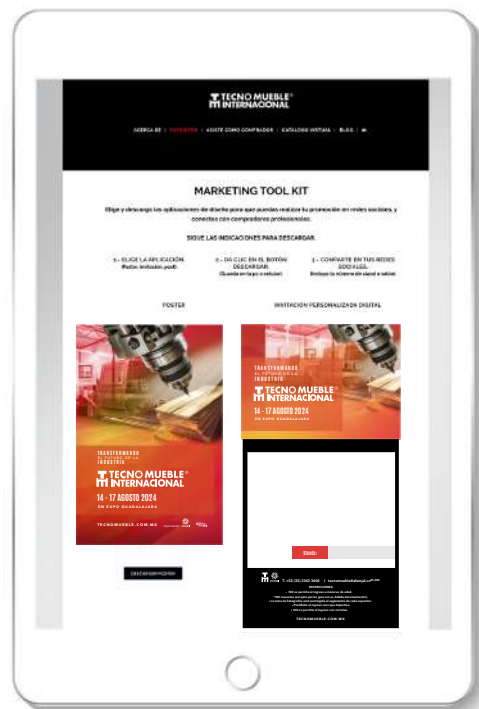
Remember! You must upload product photos and company logos to have exposure on the campaign TMI ADVANCES.

*The information will be published during June and July 2024 and will be visible on Tecno Mueble Internacional's official channels.

DOWNLOADABLE MATERIAL KIT

Use these elements to complement your marketing campaign in other media: mail signature, social media posts and more.

Choose elements and share your participation in Tecno Mueble Internacional on your social networks.

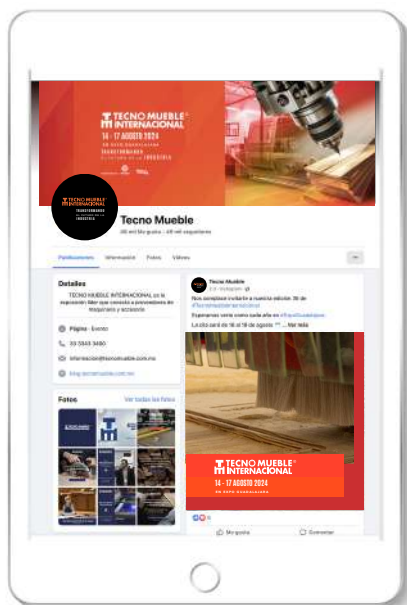


*This material is available at tecnomueble.com.mx for exhibitors participating in the 2024 edition.

ACTIVATE YOUR SOCIAL MEDIA

and announce that you will be participating in Tecno Mueble Internacional; include our hashtags:

- **Invite your customers.**
- **Tag us in your stories and posts.**



- **#TMI24**
- **#TecnoMuebleInternacional2024**
- **#TecnoMuebleInternacional**
- **#TransformingTheFutureOfTheIndustry**

f **TecnoMuebleInternacional**
@ **tecnomuebleinternacional**
▶ **Asociación de Fabricantes de Muebles de Jalisco**
in **tecno-mueble-internacional**



Organized by: Asociación de
Fabricantes de Muebles de Jalisco.

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PLEASE READ YOUR MANUAL AND CONTRACT.



RESTRICTIONS:

NO minors are allowed.

NO pets are allowed (except guide dogs with proper documentation)

Taking photographs is restricted to the regulations of each exhibitor.

No entry in sportswear.

Strollers are not allowed.

INFORMATION AND REGISTRATION: TECNOMUEBLE.COM.MX