

T TECNO MUEBLE®
INTERNACIONAL

WE EVOLVE

19-22 AUGUST 2026

AT EXPO GUADALAJARA

**PROMOTION
OPPORTUNITIES**

TECNOMUEBLE.COM.MX



Expand

your brand presence

Drive your company forward with Tecno Mueble Internacional **and connect with potential customers actively** seeking your products.

Use these tools to your advantage:



**VIRTUAL
CATALOG**



**TMI
PREVIEWS**

Click to learn
about the tools.



**DOWNLOADABLE
MATERIAL**



**DIGITAL
DIRECTORY**

Applicable only to confirmed companies with up-to-date payment for 2026 edition.



*A complete Exhibitor Profile is required.

*For more information, please contact your sales executive.

Exhibitor Profile

Digital form that collects **key information about your company** and its participation in Tecno Mueble Internacional.

An essential tool for accurately showcasing your offering, facilitating your identification by buyers, and maximizing your visibility.

A smartphone displaying the 'Perfil del expositor' form. The form is titled 'Perfil del expositor' in red text. Below the title, there are several input fields with labels: 'Nombre de la empresa*', 'Dirección*', 'Colonia*', 'Código postal*', 'Ciudad*', and 'Estado*'. The top of the phone screen shows the 'TECNO MUEBLE INTERNACIONAL' logo and a hamburger menu icon.

Required Information:

- **Logo:** PNG or JPG format in high resolution.
- **Keywords:** One or more words that you associate with your company (example: machinery, fabric, wood).
- **Product photos (min. 2 / max. 6):** Lifestyle or white background, high-resolution, PNG or JPG format.
- **Contact details:** Phone, email, website and social media.
- **Details of your participation:** Booth(s), category, products to be exhibited, and other relevant data.

The Exhibitor Profile is available exclusively to confirmed companies with up-to-date payment for 2026 edition.



*You will receive the link through your sales executive via email or Whatsapp.

SUBMISSION DEADLINE: JULY 17, 2026.

Virtual Catalog

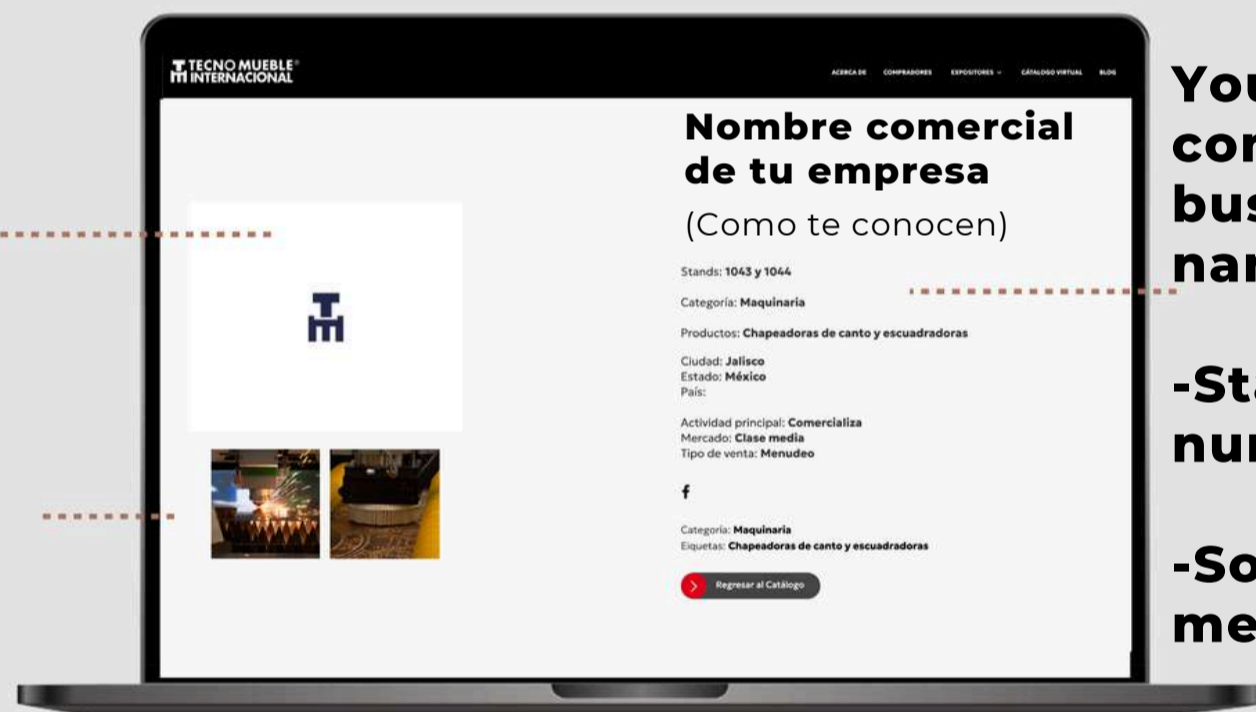
Available on the Tecno Mueble Internacional website.

A key **visibility point for your brand**, where your presence doesn't end at the event, but extends before, during, and after, supporting buyers at every stage of their decision-making process.

***Key information to publish:**

Company logo

Product Gallery

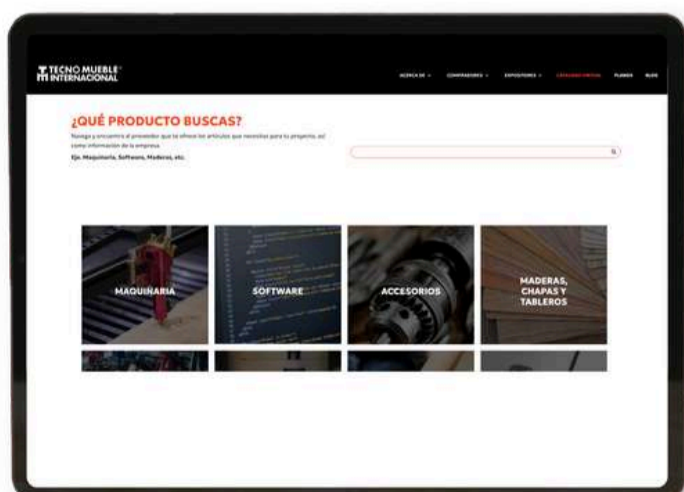


Your company's business name

-Stand numbers

-Social media

-Sales agent



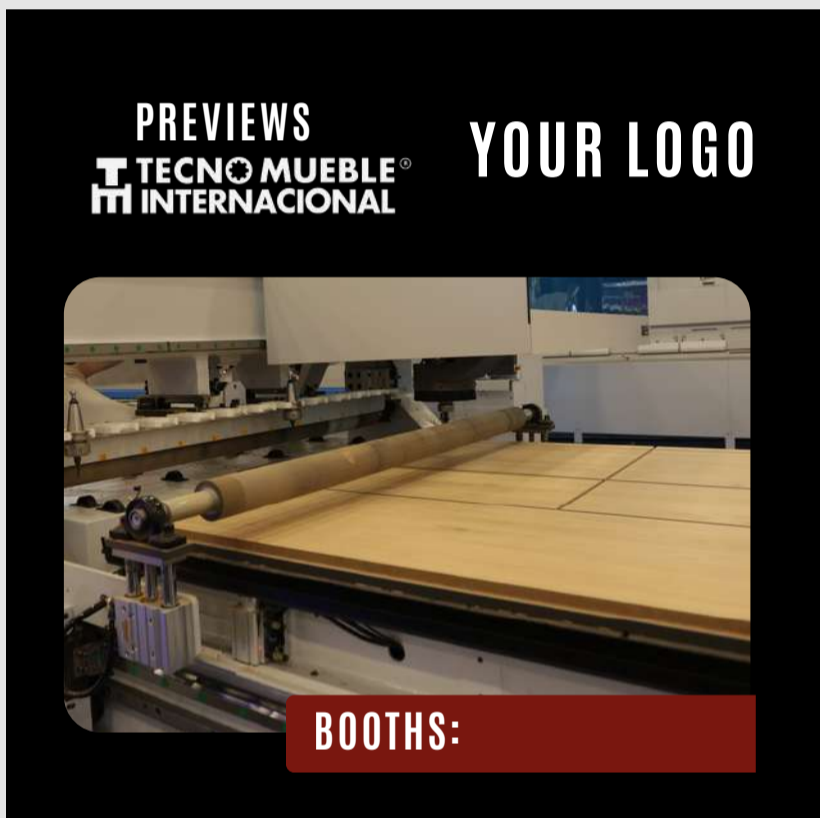
***Completing the Exhibitor Profile is required for your company to appear in the Virtual Catalog.**

***The information will be automatically published at <https://www.tecnomueble.com.mx/en/virtual-catalog>**

TMI Previews

Advance your presence at Tecno Muble Internacional

Share your innovations, solutions, and technology with an audience that is actively seeking to optimize its processes and improve its competitiveness.



- **BLOG:** Post on the official website.
- **SOCIAL MEDIA:** Post on Instagram and Facebook.
- **MAILING:** Campaign targeted at potential buyers and visitors.

This content is disseminated during the months leading up to the event (June and July), providing early visibility for your brand.

Required Information:

- High-resolution logo (editable format or PNG/JPG).
- High-resolution product photographs (PNG/JPG format).
- Brief description of the company and/or products to be promoted.

Photographs Specifications:



- Images of machinery or products.
- No visible logos.
- No contact information included.

Ambient photographs:

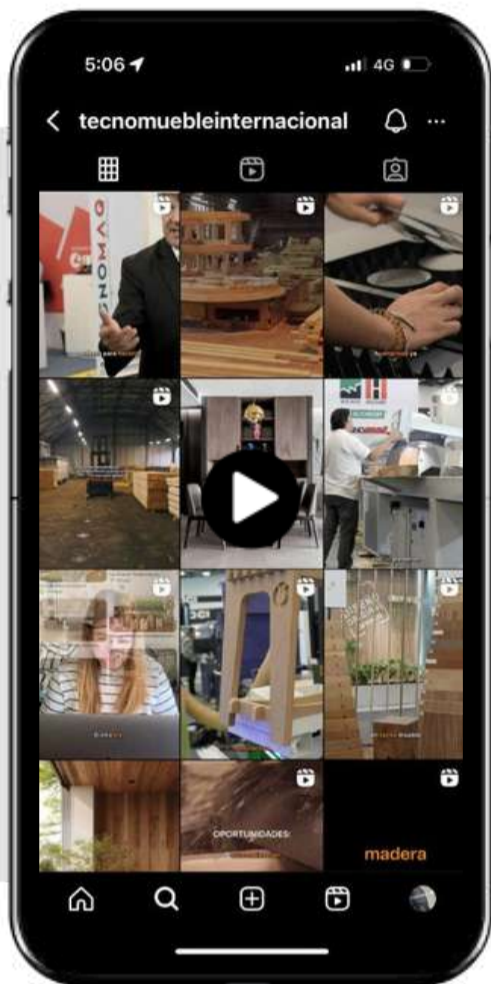
It should show how the machinery or products would look in a workshop or factory setting, performing their function (cutting, painting, squaring).



Product photos on a white background:

Ideally individual items, but sets are also acceptable as long as they are free from distracting elements.

Video Specifications:



- MP4 format, vertical reel orientation, maximum duration of 1 minute.

Content must include:

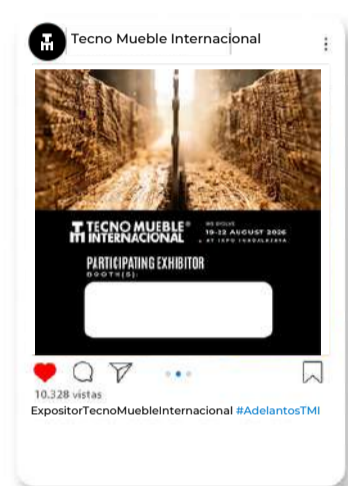
- Information about the company and its products.
- Details about product characteristics (ex: materials, models).
- How the machinery works.
- End with an invitation to attend Tecno Mueble Internacional.

In this edition, we will be sharing **reels and stories** featuring products, launches, and collections from our exhibitors to help increase your brand's visibility.

Be creative, maintain strong visual quality, and take advantage of the reach of our platforms to connect with more potential clients.

Downloadable graphic material

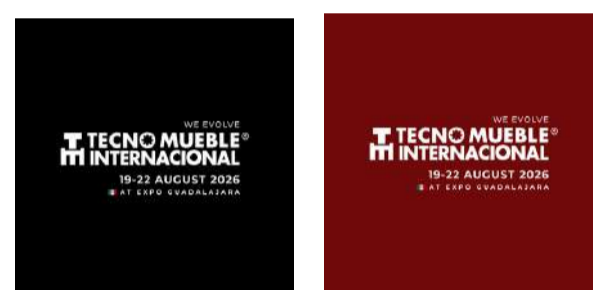
Use these resources to enhance your marketing efforts across different media:



- Social media post.



- Personalized invitations.



- Logo of the current edition.

This material is available on our website:
<https://www.tecnomueble.com.mx/en/im-exhibitor>

ACTIVATE YOUR SOCIAL MEDIA
and announce that you will be part of Tecno Mueble Internacional using our hashtags:

Using our hashtags:

#TMIV26

#TecnoMuebleInternacional2026

#TecnoMuebleInternacional

- Invite your clients to visit you.
- Tag us in your stories and posts.

 @TecnoMuebleInternacional/  @tecnomuebleinternacional/

 @tecno-mueble-internacional/

Digital Directory

Prepared by: **MOBLAJE**
DISEÑO & INTERIORISMO MEXICANOS

A space designed to facilitate direct **contact with the more than 39,500 prospects** attending Expo Mueble Internacional, who are in the process of evaluation and decision-making.

Strategic presence, where visibility translates into connection, recall, and business opportunities.

Empresas
Expositoras

TECNO MUEBLE
INTERNACIONAL

A B C D E F G
H I J K L M N
Ñ O P Q R S T
U V W X Y Z



The screenshot shows a digital directory interface with a navigation bar at the top containing icons for 'ÍNDICE', 'PLANO GENERAL', 'DIRECTORIO DE PRODUCTOS', 'EVENTOS', and 'ABC'. Below the navigation bar, there are two columns of exhibitor information under the letter 'A'. Each entry includes the company name, booth number, product categories, location, and contact details.

Company Name	Booth Number	Product Categories	Location	Contact
ABC INDUSTRIAL TEXTIL	3008	TEXTILES, PIELS Y VINILES	NEZAHUALCOYOTL, EDO. DE MÉXICO	55 5120-0799 VENTAS@ABCINDUSTRIALTEXTIL.COM.MX; ABCINDUSTRIALTX@GMAIL.COM
AGM HERRAJES Y TORNILLOS	2001	HERRAJES	CDMX	55 5144-5717 CONTABILIDAD2CORPOPUMA@GMAIL.COM
ALTEC FLUIDOS	4008	HERRAMIENTAS Y EQUIPOS	BURNABY, CANADA	1 604 436-0061 altecfluidos@gmail.com
AMERICAN HARDWOOD EXPORT COUNCIL	1016/1018/2017/2019	MADERAS, CHAPAS Y TABLEROS	CDMX	55 2623-1850 INFO@AHEC-MEXICO.ORG
AMERICAN SOFTWOODS	2012	MADERAS, CHAPAS Y TABLEROS	MEXICO	55 4151-2108 FERNANDA.VALE@SOFTWOOD.COM.MX
AMHEC CUTTING TOOLS	1051	HERRAMIENTAS Y EQUIPOS	CUAUHTILAN IZCALLI, CDMX	55 5819 0053 VENTAS@AMHEC.MX
ANFFER	51 / VESTIBULO 4	TEXTILES, PIELS Y VINILES	ECATEPEC DE MOBELOS, EDO. DE MÉXICO	55 5699-0770 VENTAS-EXPORT@SALASANFFER.COM.MX
ANHUI NANGU WOOD CO.,LTD	4018	MADERAS, CHAPAS Y TABLEROS	SUZHOU, ANHUI, CHINA	+86-15055360733

**This material is distributed to:
Buyers and event attendees..**

Boost your visibility in a specialized medium and reach your target audience directly.

Information:
Brenda Arredondo

+52 (33) 1025 7220

brenda.arredondo@afamjal.com.mx

Prepared by: **MOBLAJE**
DISEÑO & INTERIORISMO MEXICANOS



Organized by: **afamjal**

Asociación de Fabricantes de Muebles de Jalisco A.C.

Av. Mariano Otero 1313, Col. Rinconada del Bosque,
Guadalajara, Jalisco, México, C.P. 44530

Contact

Digital materials:

gabriela.casillas@afamjal.com.mx

Advertising & directory:

brenda.arredondo@afamjal.com.mx

PLEASE READ YOUR MANUAL AND CONTRACT.

RESTRICTIONS:

- Admission is only permitted to those over 18 years of age.
- No pets (except guide dogs with proper documentation).
- Photography is restricted according to each exhibitor's regulations.
- Sportswear is prohibited.

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