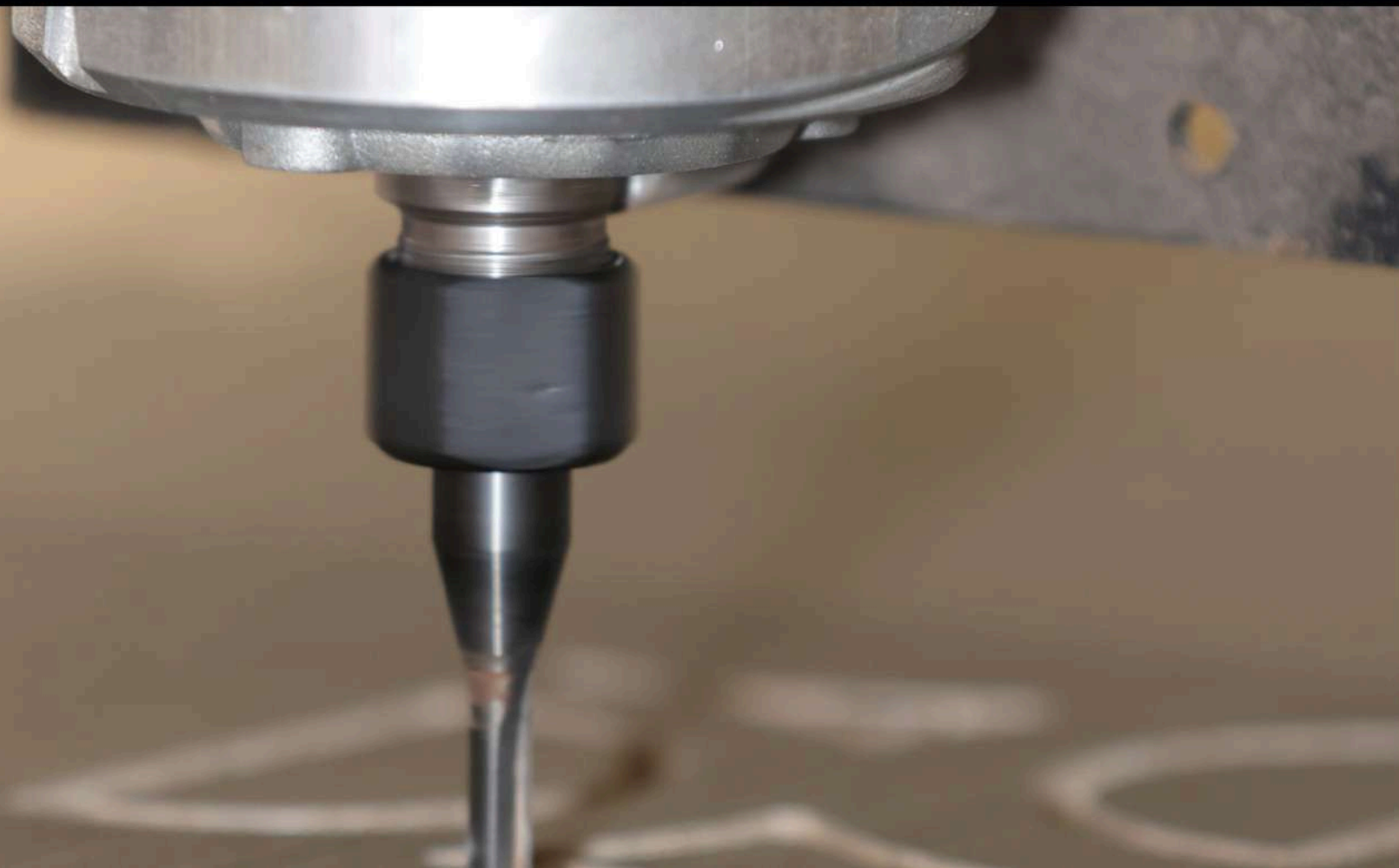


T TECNO MUEBLE®
INTERNACIONAL

WE EVOLVE
19-22 AUGUST 2026
AT EXPO GUADALAJARA

**SPONSORSHIP
PACKAGES**

TECNOMUEBLE.COM.MX



DO YOU WANT TO ACHIEVE **+VISIBILITY?**

+40,000

Attendees can see your brand.

Gain reach from:

**+200,000 people with
Sponsorship Content Partner**

Become the star in this edition!

+50,000 people.

Sponsorship Brand presence

Get attention from your ideal target!

+30,000 people.

Digital Mupis

Distributed throughout the expo!

SPONSORSHIP BENEFITS

Your sponsorship packages are designed to **connect brands with thousands of industry professionals before, during, and after the event**, generating high-impact visibility across digital platforms, on-site branding opportunities, and key experiential touchpoints throughout Tecno Mueble Internacional.

**Brand
Presence**

**Content
Partner**

Expo Screens	✓	✓
Social Media Promotion	✓	✓
Website Footer	✓	X
Side Banner on Moblaje	✓	✓
Mass Email Campaign	✓	✓
Special Mentions	✓	✓
Badge Lanyards	X	✓
Welcome Banner	X	✓
Official Floor Plans	X	✓
Brand Image on Screens	X	✓
Conference Presentation	X	✓
Souvenir Table	X	✓
Directory Page	X	✓
Advertisement in Moblaje	X	✓

CONFERENCE SPONSORSHIP

Position your brand as an industry thought leader by joining the conference program.

Share your vision, showcase your expertise, and connect with an audience seeking knowledge and leadership.

INCLUDES

- **Space to give a conference** at Tecno Mueble Internacional.
- **Dissemination of the presentation** through a massive promotional campaign across all our digital channels.
- **Projecting your brand** image on all screens during the conferences.
- Accepted material formats: **PNG, JPG y MP4.**
- **Souvenir table available** during your conference session.
- **Special mentions** from the Master of Ceremonies.

**Investment:
\$50,000 + IVA**



**Scan and contact one of our
executives for more information.**

BRAND PRESENCE SPONSORSHIP

Amplify your presence across key spaces at Tecno Mueble Internacional and position your brand within a highly specialized environment.

Secure consistent visibility among professionals seeking technology, solutions, and strategic partners.

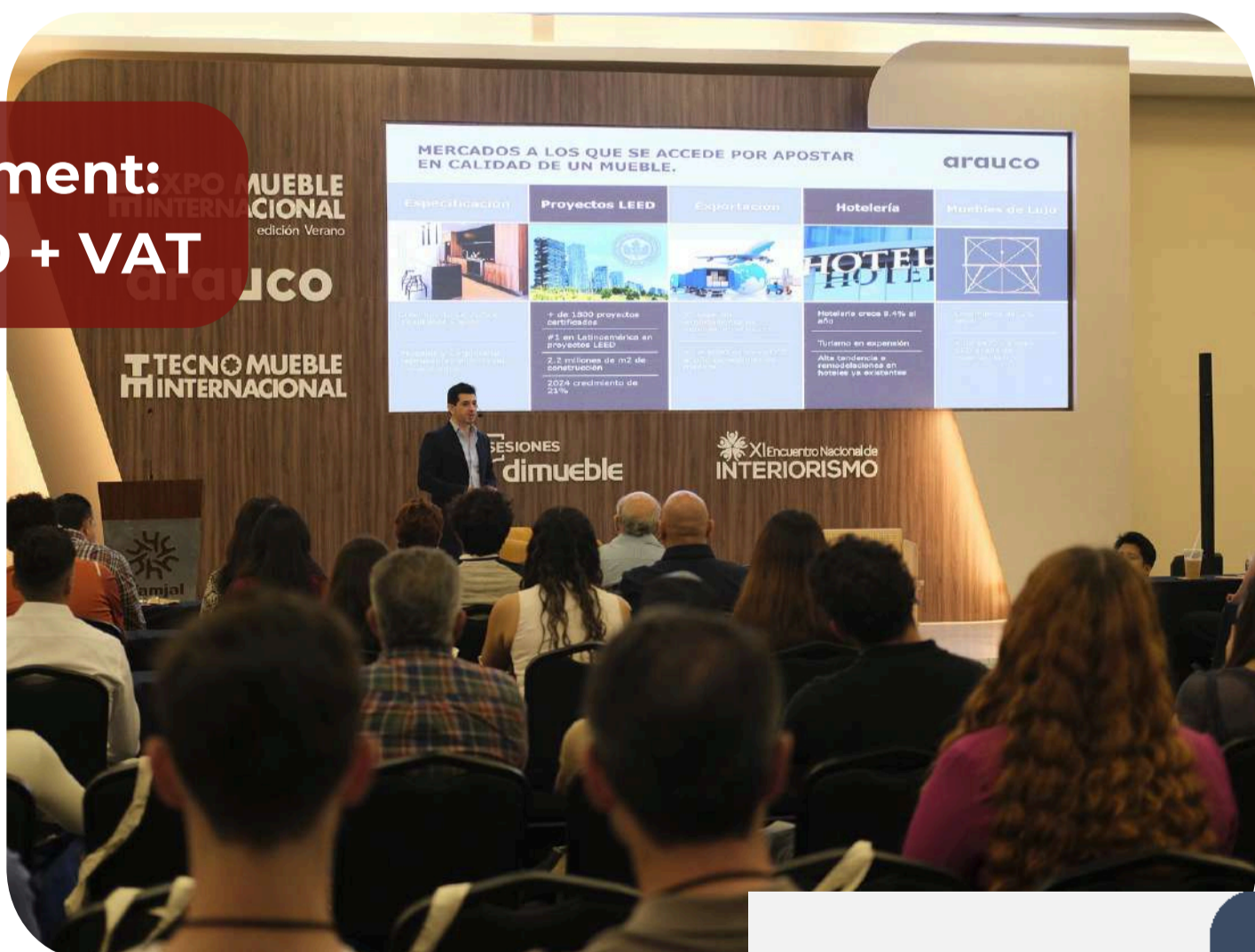
INCLUDES

- **Display on Expo Guadalajara's** digital screens along side Tecno Mueble Internacional branding.
- **Inclusion in official promotional campaigns** (email and social media).
- **Footer placement on the official website:** tecnomueble.com.mx

PUBLICITY

- **Side banner** on moblaje.mx for one month.
- **One mass email** campaign targeting buyers.
- **Mentions** during the academic conference program.

Investment:
\$110,000 + VAT



reach
+50,000 people



Scan and contact one of our executives for more information.

CONTENT PARTNER SPONSORSHIP

Connect with the industry through an integrated brand presence.

Activate your brand across digital media, print materials, and conference sessions.

BRAND PRESENCE

- **Souvenirs** for buyers and visitors (3,000 pieces).
- **Display on Expo Guadalajara's** digital screens. Footer placement on expomuebleinternacional.com.mx
- **Digital campaigns** (email and social media).
- **Welcome banners** at the main entrances.
- **Official event maps.**

**Investment:
\$425,000 + VAT**



reach
+200,000
people



ADVERTISING

- **Side banner** on moblaje.mx for one month.
- **2 mass email** campaigns sent to our buyer database.
- **Brand display** on screens during conference sessions.
- Space to deliver a **conference + promotion** through official channels.
- **Special mentions** of your brand during conference sessions.
- Table with brand **souvenirs**.
- **Full-page ad** in the exhibitor directory.
- **Full-page ad in Moblaje Magazine** (August 2026 edition).

INDIVIDUAL

Integrate your brand into exclusive materials targeted to professional buyers, VIP profiles, and specialized media outlets.

A presence that accompanies attendees throughout their journey and keeps **your brand visible during the event experience.**



OFFICIAL
TOTE BAGS



OFFICIAL
EVENT MAPS



LANYARDS



SOUVENIRS



Scan and contact one of our executives for more information.

DIGITAL MUPIS

Located in key information points and high-traffic areas, digital Mupis screens ensure continuous visibility for your brand throughout the visitor's journey.

Investment:
\$15,600 + VAT

for the rental of 2 totems
during the 4 days of the expo



More than **160,000**
brand impressions
per event.



INCLUDES

- **Reach 160,000+** impressions throughout the 4 days of the expo
- **Achieve greater brand** recall with continuous exposure throughout the event.
- **Visibility in:** food areas, lobbies, and main aisles of the venue.
- Accepted material formats: **PNG, JPG, and MP4**



Scan and contact one of our
executives for more information.

SCREEN SPONSORSHIP

Tecno Mueble Internacional screen.



Showcase your brand on the venue's digital screens and become **part of the visual journey experienced by thousands of buyers.**

Create strategic brand presence while connecting with the event's most dynamic visual impact, staying top of mind for attendees before, during, and after the event.



Scan and contact
an executive for more information.

VESTIBULE 2 SCREEN EXPO GUADALAJARA

The Vestibule 2 screens place **your advertising in one of the venue's highest-visibility and highest-traffic areas**, ensuring continuous brand exposure from the moment visitors enter the event.

Reach
+ 40,000 Visitors.



Investmen

\$26,000 MXN + VAT
per event, 1 screen.

\$50,000 MXN + VAT
per event, 2 screens.

\$67,500 MXN+ VAT
per event, 3 screen

INCLUDES

- **15-second** advertisement.
- **Exclusive opportunity** limited to 10 advertisers.
- Displayed during the **4 event days**.
- Lobby 2 Screens – **Sides A, B, and C**.
- Formats: PNG, JPG y MP4.
- **Available Dimensions**
10,680 × 660 px | 6,960 × 640 px | 14,000 × 600 px .

PLAZA LED SCREEN EXPO GUADALAJARA

INCLUDES

- **15-second** advertisement.
- **Exclusive opportunity** limited to 10 advertisers.
- Displayed during the **4 event days + 3 days prior to the event.**
- **Continuous brand** exposure for 17 hours a day.
- Exclusive for confirmed exhibitors. **PNG, JPG y MP4.**
2 sides: 384 x 768 px.

Reach **+300,000**
daily impressions
on public roads.



Investmen
\$28,500 MXN + VAT
per event.

MAIN ENTRANCE LED SCREEN EXPO GUADALAJARA

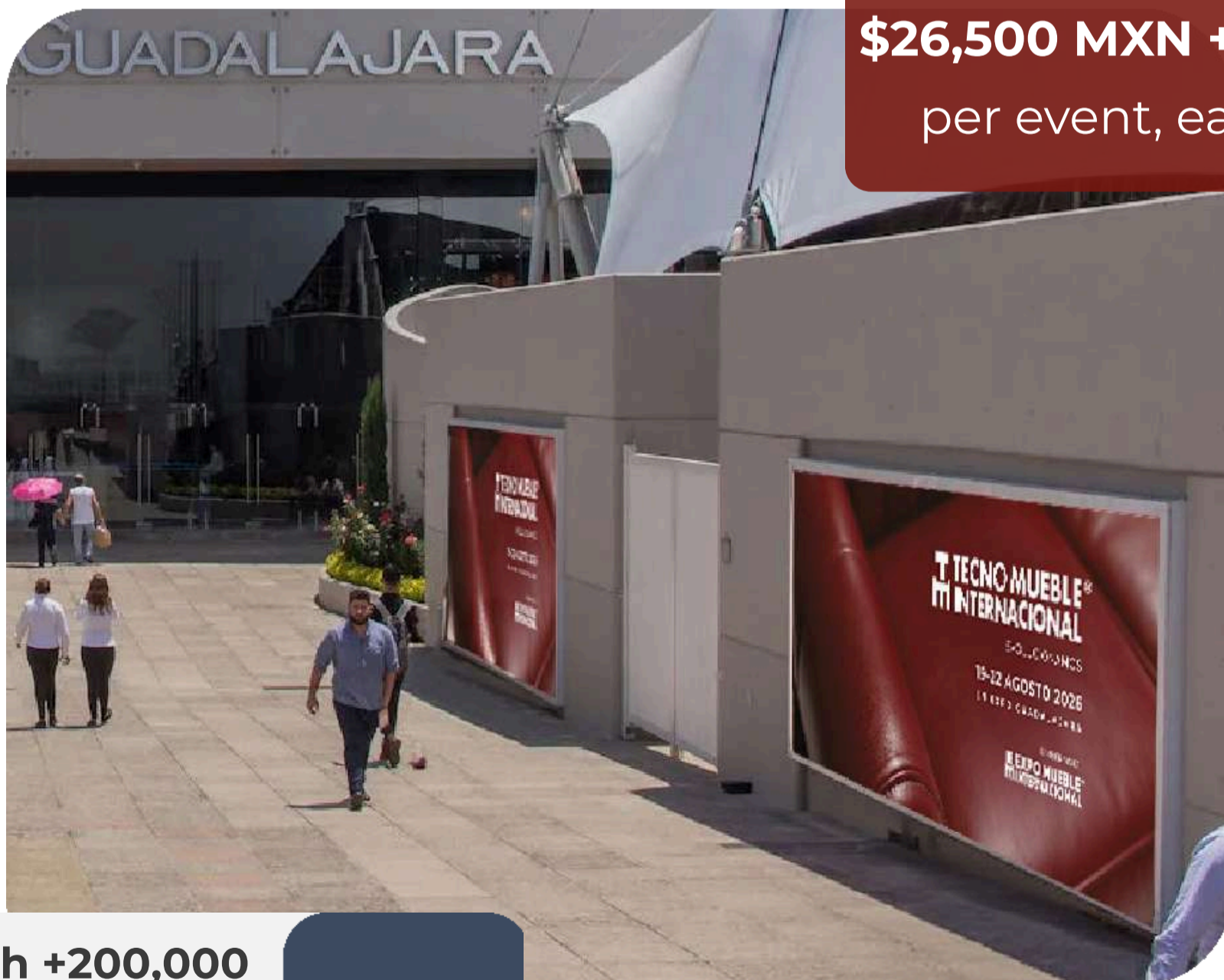
Make your brand part of the journey of thousands of attendees inside and outside Expo Guadalajara.

Achieve continuous presence in one of the venue's highest-visibility and highest-traffic areas.

INCLUDES

- **15-second** advertisement.
- **Exclusive opportunity** limited to 10 advertisers.
- Displayed during the **4 event days + 3 days prior to the event.**
- **Continuous brand** exposure for **17 hours** a day.
- Formats: **PNG, JPG y MP4.**

Investment:
\$26,500 MXN + VAT
per event, each.



Reach +200,000
people from
the main entrance.



PARKING LOT LED SCREEN EXPO GUADALAJARA

Turn every arrival at the parking area into an opportunity to position your brand.

Create a consistent impact from the moment attendees enter the venue.

Investment
\$16,000 MXN + VAT
per event.



Reach +200,000
people from
the main entrance.



INCLUDES

- **15-second** advertisement.
- **Exclusive opportunity limited** to 10 advertisers.
- Displayed during the **4 event days + 3 days prior to the event.**
- **Continuous** brand exposure **for 12 hours a day.**
- Formatos de entrega de material: **PNG, JPG y MP4.**

**For more information
about packages and availability,
contact your sales representative:**

BRENDA ARREDONDO:

**+52 33 1025 7220
brenda.arredondo@afamjal.com.mx**

[Review the terms and conditions.](#) 

Organized by:



**GUADALAJARA
GUADALAJARA**

Asociación de Fabricantes de Muebles de Jalisco A.C.
Av. Mariano Otero1313,Col.RinconadadelBosque,Guadalajara,Jalisco,México, C.P. 44530

TECNOMUEBLE .COM.MX